

Eric Edmeades

An
EXPERIENCED ENTREPRENEUR
Teaches

INTERNATIONAL
BUSINESS CONSULTANT
PERFORMANCE EXPERT
SPEAKER AND TRAINER
SOCIAL ENTREPRENEUR
STRATEGIST

*Practical, Useable Ideas
For Business and Personal
Performance and Success*



KEYNOTE PRESENTATIONS



WORLD CLASS TRAINING



LEADERSHIP PROGRAMS

Meet Eric...

Sales and Marketing Background

Over 20 years ago, Eric started his business life in sales and marketing. He quickly rose through the ranks as a top performer. By 20 his reputation preceded him and resulted in a job offer in Vancouver, Canada with a start up company in the up and coming mobile computing industry. He accepted the job, relocated and became the first full time employee of the company. The business owner had struggled to grow past 'one man band' until Eric joined the team -- over the next five years it would become a multinational with over 100 employees. Eric was instrumental in this growth playing important roles in sales, marketing, recruiting and general management.

Leadership in Business

In 1997 Eric started *The ITR Group*, a wireless integration company in the west of England. Although he started the business in his living room -- and with little capital -- he soon built the company into an industry leading maintainer and integrator of wireless networking and mobile computing equipment. After nine years Eric sold the business to private buyers so that he could pursue other interests including writing, speaking and philanthropy.

After three years as an international keynote speaker & business consultant, and six round-the-world tour, Eric decided to get back into entrepreneurship when he purchased Kerner Optical, a *Lucasfilm* spinoff specializing in special effects and film production. Kerner Optical was previously *Industrial Light and Magic* and has provided special effects and production services to many of the most well-loved and financially successful films of all times including the *Star Wars*, *Back to the Future*, *Indiana Jones*, *Transformers*, *Terminator* and *Pirates of the Caribbean* franchises.

Practical Style / Useable Information

Eric's easy-going speaking style and practical business experience make him a truly unique presenter with the ability to both inspire and empower business owners and employees alike to achieve their full potential.

Background Information

Eric was born in South Africa, raised and educated in Canada and has also lived in Ireland, England and the USA. In the last three years, Eric has spoken in over 15 countries. He and his partner, Elise, now reside in the Turks and Caicos islands.



What others say about Eric....



Eric is an insightful mentor and a powerful presenter. Whether working with him one-on-one or in his audience, you feel touched and compelled to action.

Cathy Lee Crosby

Best-selling author of LET THE MAGIC BEGIN, movie and television star and former top-ten ranked professional tennis player.



Eric's understanding of business -- any business -- is amazing. Every session with Eric unleashes powerful improvements in my companies and projects. Working with him is a pleasure and hearing him speak is a privilege.

Nicole Brandon

Actor, Motivational speaker, Founder of Artistry in Motion, crowned as Miss Dance America and a prolific writer of books and several TV and film screenplays.



Eric is one of the best speakers in the world. When he speaks, people change. If you want to live a compelling life, gain more personal freedom and achieve real personal success, Eric is the mentor for you.

Mike Southon

International speaker, author of the UK's best selling business book THE BEERMAT ENTREPRENEUR, and serial entrepreneur.



Deep insights, powerful observations, rocket fuel thoughts. Thoroughly recommended.

Thomas Power

Social networking guru, founder and Chairman of Ecademy, the UK's largest entrepreneur network.



Eric Edmeades really is the *Indiana Jones* of the personal and business development world. Spend some time with him and you will learn things about yourself and your business that will change your life forever. His insight into every area and each stage of business development is uncanny -- you want him on your side and not working for your competitor.

Tom Minter

Serial entrepreneur, founder of BUDDHA BAG and founder and CEO of SOCKS FOR HAPPY PEOPLE.



Get Your Business Working FOR YOU.

Stop working for your business...

In the first five minutes of this talk, most business owners will realize that they are in fact rather more 'self employed' than business owners. Having demonstrated this, and created powerful leverage for change, Eric provides practical and step by step processes by which any entrepreneur can emancipate themselves from their business. Eric's goal with this talk is to get business owners working ON their business rather than IN their businesses.

Participants will learn...

- The 5 most common mistakes made by start-up entrepreneurs.
- The 7 most common challenges faced by established businesses.
- How to reduce costs while increasing efficiency.
- How to recruit and keep the very best staff, suppliers and partners.
- How to determine which clients to keep and how to get rid of the rest.
- How to attract and retain and increase revenues from the very best clients.
- How to leverage existing partnerships and clients to increase sales.
- How to use the internet to manage your business from anywhere.

Topic: Get Your Business Working FOR YOU.
Ideal Audience: Business owners, snr. managers and start-up entrepreneurs.
Formats: 45-60 Minute Keynote; Half/Full Day Training

Materials: For half and full day training a workbook is provided.

Continuity Programs:

Post workshop teleconferences and group webinars for this program are available.

www.EricEdmeades.com

